

# MAKE IT MORAY FOR LIFE SCIENCES



The Alexander Graham Bell Centre, Moray College UHI

## MORAY STRIVES TO BECOME AN INTERNATIONAL CENTRE OF EXCELLENCE IN DIGITAL HEALTHCARE

Within Scotland, Moray is experiencing rapid innovation and growth in Life Sciences activity, with particular strengths in Digital Healthcare. It benefits from a unique partnership approach to health and care, a collaborative approach essential in delivering health, social and economic benefits. Moray strives to become an international centre of excellence in Digital Healthcare, offering a wealth of opportunity for business growth in a thriving and progressive environment with access to world-class expertise and capabilities.

Scotland is already the world's only country with a digital health record for every member of

the population; as such Moray is ideally placed to be a test bed for the future. As a dynamic authority it is easier to implement ideas quickly across the area. Moray population has an integrated health system from hospital to primary care practitioners and social care with the perfect mix of urban and rural communities.

### FOR MORE INFORMATION CONTACT

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**'....Moray offered the best infrastructure, quality of life and the highest retention rate of all the locations we considered for our business.'**

Giles Hamilton, CEO AccuNostics



## A LOCATION OF CHOICE

Across the Highlands and Islands more than 80 organisations make up a dynamic and growing Life Sciences sector. The region is already home to Scotland's largest Life Sciences employer, Lifescan a Johnston & Johnston Company. Particular strengths have been developed namely Diabetes management and research, equally strengths in medical devices and diagnostics have become evident locally.

AccuNostics, a medical diagnostics company, develops and manufactures advanced devices for diabetes self monitoring and clinical use. This life science business has now located at the Enterprise Park Forres (EPF). With over 30 staff AccuNostics chose to locate here due to Moray's skilled workforce, infrastructure and quality of life. Companies such as AccuNostics establishing their ground breaking research further strengthen Moray's reputation as a location for choice for Life Sciences.

Digital Healthcare in its broadest sense is the use of information communication technologies to assist and deliver healthcare at a distance. Moray has the perfect mix of urban and rural areas coupled with an advanced demography, involved patient group and world class clinical and technical expertise, making it the perfect test bed for the future of healthcare. Moray has an integrated health system from hospital to primary care practitioners and social care.

Dr Gray's based in Elgin, Moray's main centre of population is a District General Hospital providing secondary care for Moray and part of North Aberdeenshire. The hospital was opened in 1819 and recently underwent a £22M redevelopment. Dr Gray's is recognised for its excellence in training to its junior doctors and medical students among other health care professions. It boasts a high number of forward-thinking health care professionals at the leading edge of novel health care delivery and responsible for attracting considerable attention to the area.

## UNIQUE INFRASTRUCTURE

Leading edge digital health solutions are being developed in the Moray area, strengthened by a growing cluster and critical mass of activity along the A96 Inverness to Elgin "corridor", which can now be seen as one of the world's first true digital healthcare clusters. Comprising of more than 40 organisations including, Non-government Organisations, health boards, academia and commercial companies such as OpenBrolly, who designs healthcare apps for mobile devices and international IT company Atos, both of which are located at the EPF.

The Enterprise Park Forres is home to a mix of diverse businesses across a range of sectors. The park provides a thriving environment with a unique range of high quality units, land development opportunities and an on-site business and innovation centre, Horizon Scotland. EPF has been awarded Enterprise Area Status for Life Sciences by the Scottish Government, covering 25 acres of the 100 acre park. The Inverness Campus 28 miles away joined by the "corridor" have also been awarded with this status. The Enterprise Area status offers additional incentives and support to investors locating on the park.

The Alexander Graham Bell Centre is designed to support the ground breaking work being carried out in digital healthcare in the Moray region. The £6.5 million project has created a "centre of excellence" located at the Moray College University of the Highlands and Islands (UHI) campus in Elgin. This collaborative hub will provide opportunities and facilities for new business and research, creating important and strong links between the private sector, medical practitioners and academia.

## ENTERPRISE AREA FOR LIFE SCIENCES

Businesses locating to the Moray area may be able to benefit from the support of HIE, with specialist business advice, infrastructure, networking, access to industry experts and exclusive business programmes dependent on growth potential, ambition and sector. The incentives for businesses in Enterprise Areas for Life Sciences include:

- Business rates discounts.
- A streamlined planning process, in consultation with the Moray Council.
- The roll out of superfast broadband, which will further enhance Moray's ability to serve healthcare users in remote and rural locations.
- Skills Development Scotland will offer a customised, client-focused service to deliver tailored support to employment opportunities.

## SKILLS AND LABOUR

Moray employs over 8,300 people in professional, scientific and technical activities. The region offers a skilled workforce with 93.3% of the economically active population having a recognised workplace skill.

Moray College part of UHI has over 8000 students enrolled and offers a variety of degree and postgraduate courses; this includes the UK's first undergraduate course in web science jointly developed by Webscience Trust, MIT and University of Southampton.

Glasgow School of Art (GSA) is one of Europe's leading institutions for creative education and research, with strong links within the digital healthcare cluster. A community of artists, designers and architects are located at the Centre for Design Innovation at the EPF.

